



# SPORT Waitakere news

Lead. Enable. Strengthen. Making a difference through Sport and Recreation.  
Ma te mahi whakapakari tinana, Ka ora ai te tangata

## Community Sport

May 2011

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### Welcome to the bi monthly community news

Organisations in the profit sector have suffered a lot in the past year with economic recession plus natural disasters. Many businesses have struggled to survive, and have kept afloat by restructuring and job redundancies. Many businesses have initiated recovery plans, in order to survive.

Sport organisations have also been affected by these changing economic times. People are more cautious with their spending on recreation and are reviewing how much service they can obtain for the dollars paid. Sport clubs therefore have the ongoing challenge of having to deliver more for less.

If club revenue is not growing with costs, then clubs may need to look at growth strategies in participation and membership to increase base revenue. ODT (organisation development tool) results across the country indicate that sport clubs continue not to plan for the future and are simply running their club on a short term, 'here and now' basis. The team at Sport Waitakere encourage clubs to plan for the future and can assist a club in determining their goals.

Sport Waitakere produce this community sport e-news bi monthly with a focus on sport and active recreation in the region. If you would like to submit an event or news item for this newsletter please contact Lance at Sport Waitakere. The next community sport e-news is in early July.

I hope you find the following articles inspiring to achieve a better future for your sport.

Regards  
Warren Ogilvie, **Regional Sport Advisor**

### Great work in Clubs!

May 2011

A lot of great work has been occurring with Waitakere Clubs working on improving their process and practises to ensure they are meeting the ever changing needs of their participants and community. A few examples of the great work occurring is as follows:

- Oratia AFC partnership with Avondale/Oratia Cricket in sharing the clubrooms at Parrs Park.
- West Auckland AFC development of a 3 year Strategic or Long Term Plan.
- Piha Bowling and Piha Tennis Clubs have collaborated in the proposed development of new facilities.
- Volunteerism in softball is being enhanced by the Waitakere Bears.

[For the full article please click here](#)



Oratia AFC and Avondale/Oratia Cricket

### Coaches making a difference in Waitakere

Oratia Football Club Coach, Lee Gosshawk, has a strong vision and commitment to building the strength and depth of his club by developing a pathway for players. Lee wants players to see the benefits of staying loyal to their club as they move up the grades.

Lee coaches the U19 Boys side and Division 1 Men's side at the club. His coaching philosophy is grounded in the use of positive reinforcement for skilful play and allowing players to express themselves. Anyone interested in being a part of this exciting and developing club should contact Peter Goodburn on [peter.goodburn@kohler.com](mailto:peter.goodburn@kohler.com) or 021977427.



Oratia AFC Coach Lee Gosshawk

[For the full article please click here](#)

### Keep a good relationship with Auckland Council

Auckland is now operating in a new political framework, with a super city Council and many local community Boards. The three local Boards of Whau, Waitakere Ranges, and Henderson-Massey are responsible for reserve land, especially sport parks. It may be a good time, now, to update these Boards on your club by reminding them what the purpose of your club is, the membership that your club serves and future growth or opportunities that may exist for your club, especially any new facilities that may be required in the future. Every Board meeting has a 'public forum' in the agenda.

[For local Board meeting times and agendas please visit their website](#)



### Coach Development Workshops 2011

A full schedule of Waitakere based coach development courses on offer at Sport Waitakere for 2011 are outlined below.

Workshop	Date
Coach as a leader	27 June 2011
Coach Smart	1 August 2011
Match Day Coaching	5 September 2011
Advanced Coaching strategies	10 October 2011
Leading a group	14 November 2011

All workshops on the above dates are held at Waitakere Trust Stadium in the Heron Coaches Room, level 1, from 6-8pm. Cost: \$10 per workshop. For further information please contact Janelle Nee [janelle.nee@sportwaitakere.co.nz](mailto:janelle.nee@sportwaitakere.co.nz); 09 966 3119

[To register for one of our workshops please click here](#)

**GREATER AUCKLAND GACU COACHING UNIT**

**Coach as a Leader Workshop**

The Greater Auckland Coaching Unit and Sport Waitakere present

Monday 27 June 2011 6pm - 8:30pm

Heron Coaches Room, Sport Waitakere, Trust Stadium, Central Park Drive, Henderson.

### Community Sport Workshops

Throughout the year Sport Waitakere offer a range of club development workshops to support clubs and volunteers. A well managed club has a far better opportunity to be sustainable and will offer an improved service to its members and community.

Topics coming up in the next few months are:

- Event Management – June
- Community Funding and Sustainability – July
- Strategic and Annual Planning – August
- Marketing to your Community – September
- Communications Planning – October

These are tailored to meeting the needs of sports clubs to help the club take the next step in positive club management. To learn about these workshops and to find out what else is planned please contact our Community Sport Advisor, Steve Roberts on 966 3100 or email [steve.roberts@sportwaitakere.co.nz](mailto:steve.roberts@sportwaitakere.co.nz)

[To register for one of our workshops please click here](#)



### Volunteer Awards

This year SPARC will be extending the awards to include all sport volunteers – coaches, officials, and club administrators. Nominations for the awards will open in early June so keep an eye out for the next newsletter where details of nominations and the awards night will be listed.

[For the latest information please visit SPARC's website](#)

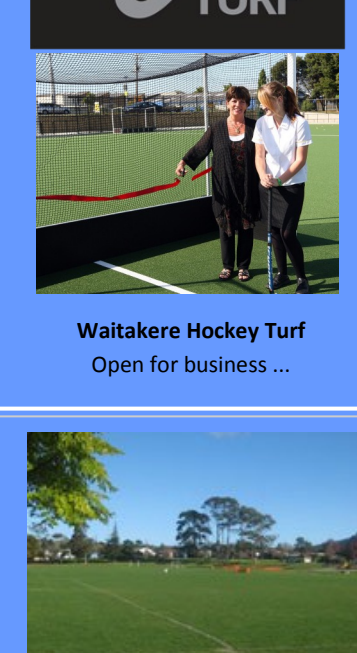


### Sporting Excellence Koru Awards (SEA)

The KORU AWARDS aim to celebrate sporting excellence and contribution in Waitakere. Nominations open mid July. These awards have a 'sporting acknowledgement' category where a sport can recognise some one who has provided long service or done something really beneficial to the sport.

The Awards dinner is also an opportunity to recognise the club officers and committee, and for the club to buy them a ticket to the dinner.

[For more information contact Jody on 966 3121](#)



### Waitakere Hockey Turf

The latest community sports turf is now located at Henderson High School, on Henderson Valley Road, Henderson.

With floodlights for evening trainings, this water based turf is now open for bookings from all sports codes. Currently used by various Auckland Hockey clubs and local school teams, the Trust also hopes to accommodate local Football clubs and the national Lacrosse teams over the winter season.

For booking enquiries or to express an interest in kids hockey skills sessions contact the Waitakere Hockey Coordinator [Michelle.calwell@sportwaitakere.co.nz](mailto:Michelle.calwell@sportwaitakere.co.nz)

[To learn more about the hockey turf please visit their website](#)



Waitakere Hockey Turf Open for business ...

### New Turf at Parrs Park

All-weather sport kicks off at the end of June on a new artificial pitch at Parrs Park, Oratia. Teams will be training and playing matches rain or shine on an international-standard floodlit field.

Bookings for the turf will open in early June via the Council's 24 hour call centre; ph 301 0101, with hire charges ranging from \$30 - \$80 per hour.

[For the full article please click here](#)

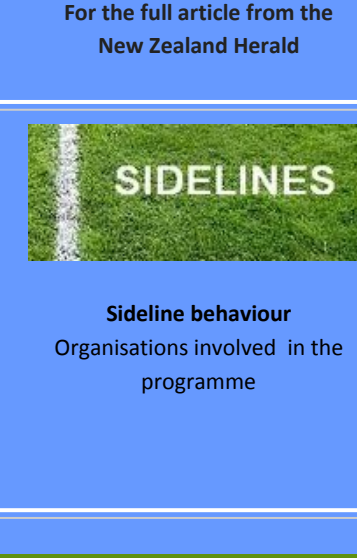


Parrs Park New Turf coming soon ...

### Clubs on public reserve land

Sports clubs have buildings on public reserve land because Council recognises the value sport plays in creating a healthy community. There is a risk, however, that if the membership of a sports club is too low, that Council may review whether the club is providing a valued service to the community and whether the club should continue having a lease with Council for the public land the club occupies.

[For the full article please click here](#)



Clubs should consider the future of their sport now, before the issue of lease

### Your club's website

It is now **free and easy** to get your club on the web. Sportsground is the largest provider of websites to Kiwi sport. Your club can get a free website (advertising supported) where you can easily and securely update your own text, photos and newsletters. You can have your own web address and display a more customised website without any advertising if you prefer. If your club has its own website, it is still a good idea to activate the sportsground site for your club with a link to your own club website. Please visit [www.sportsground.co.nz](http://www.sportsground.co.nz), and search for your club.

[For the full article about 'maximising your website' please click here](#)

**sportsground.co.nz**

Website Example  
Have a look at [West Auckland AFC website](#) to see how a club can utilise sportsground.

### Youth week

"Step Up, Be heard, Take Responsibility, Be Youth". It's that time of the year again! Youth Week is hitting our shores May 21 – 29 so keep a look out for the various programmes and events happening near you!

Youth Week aims to create a society that values young people (aged 12-24) and affirms their diversity. The week highlights the amazing things young people do all year.

[For the full article about 'Youth week' please click here](#)



### Bad sports

This article, recently printed in the NZ Herald, highlights a number of issues in community sport. Issues such as: the affordability of sport; the way in which sport is delivered to the community; the links and alliances between community organisations to deliver a better sport product to the community.

[For the full article please click here](#)



For the full article from the New Zealand Herald

### Sideline behaviour

Let the players enjoy the game! All too often we hear of bullying, fighting and inappropriate comments made by those who are supposed to be supporting the players. Kids don't want to hear constant put-downs and aggressive comments. Let them play and have fun; skill, talent and ability will come later.

[For the full article please click here](#)



Sideline behaviour Organisations involved in the programme

### Community Sport team at Sport Waitakere

Elaine More, Community Sport Manager, ph 9663102, [elaine.more@sportwaitakere.co.nz](mailto:elaine.more@sportwaitakere.co.nz)  
Warren Ogilvie, Regional Sport Advisor, ph 966 3115, [warren.ogilvie@sportwaitakere.co.nz](mailto:warren.ogilvie@sportwaitakere.co.nz)  
Steve Roberts, Community Sport Advisor, ph 966 3100, [steve.roberts@sportwaitakere.co.nz](mailto:steve.roberts@sportwaitakere.co.nz)

Esther Revell, Community Sport Advisor (p/t), 9663125, [esther.revell@sportwaitakere.co.nz](mailto:esther.revell@sportwaitakere.co.nz)  
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Hollie Evans, Sport Advisor Child and Youth, ph 966 3111, [hollie.evans@sportwaitakere.co.nz](mailto:hollie.evans@sportwaitakere.co.nz)  
Pauline Butt, Fundamental Skills Advisor, ph 966 3117, [pauline.butt@sportwaitakere.co.nz](mailto:pauline.butt@sportwaitakere.co.nz)

Lance Newman, Community Sport Coordinator, ph 966 3107, [lance.newman@sportwaitakere.co.nz](mailto:lance.newman@sportwaitakere.co.nz)  
Michelle Calwell, Waitakere Hockey Coordinator, 027 2827028 [michelle.calwell@sportwaitakere.co.nz](mailto:michelle.calwell@sportwaitakere.co.nz)

### This e-news

Sport Waitakere produce a community sport e-news bi monthly with a focus on sport and active recreation in the region. It's delivered to various sports organisations and stakeholders in the Waitakere region, plus regional and national sport organisations. If you would like to submit an event or news item for this newsletter please contact Lance at Sport Waitakere. The next community sport e-news is in early July.